



## About Lasselle-Ramsay

Since 1982 Lasselle-Ramsay has worked with clients in a variety of industries to develop and deliver critical business information and learning solutions that drive superior user experience, business initiatives, and productivity. Lasselle-Ramsay integrates content, content development processes, and technology to provide solutions that deliver content and learning that is up-to-date, on-demand, and personalized. As a professional services company we focus on four practice areas: content management, technical documentation, training development, and on-the-job information tools.

Using our 4-D methodology, our services cover all aspects of the documentation and training process from design through development, to delivery of the materials for deployment in a wide range of media including print, classroom, or web-based. Each solution is designed to be flexible, scalable, and sustainable within the environment for which it is developed.

Lasselle-Ramsay is a women-owned small business with the following certifications:

- State of California
- California Public Utilities Commission
- Women Business Enterprise National Council

## Services

- Custom technical training content development for classroom and web delivery
- Needs assessment and curriculum design
- Content management and XML strategy and implementation
- Technical writing for products and business processes
- Document design, copyediting, proofreading, formatting, and layout

## Selected Clients

### Government

US Treasury (US Mint)  
State of CA Judicial Council  
City & County of San Francisco

### High Technology

Cisco Systems  
Hewlett-Packard

### Health Care and Life Sciences

Genentech  
Boston Scientific  
Beckman Coulter

### Finance and Insurance

Fireman's Fund Insurance Company

### Utilities

Pacific Gas & Electric

## Codes

### NAICS Codes

611430	Professional and Management Development and Training
611710	Educational Support Services and Curriculum Development
711510	Technical Writing
561410	Desktop Publishing Services
541990	All other professional, scientific, and technical services

### SIC Codes

8299	Curriculum Development
8748	Business Consulting Services, n.e.c.
8999	Services, n.e.c.

### Contract Vehicles

GMAS, Schedule 69 GS-02-F-0037S  
CMAS, 4-06-03-184A

## Contact Information

### Corporate Offices

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